MAGAZINE Section

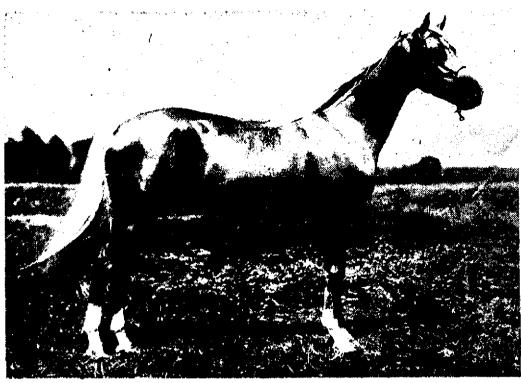


---Photo by H. S. Melvin

BRIDLE TRAIL ACES

Handsome palomino horse and pretty equestrienne make a striking picture as they pose for the camera before cantering off along the bridle trail. Palominos are the new gold "discovery" of the west. See Page Two.

California's Equine Gold



Top Hat's Golden Splendor (above), owned by Jack Turner family, is thrice Grand Champion Palomino Stallion, Turners' Top Hat, 11 years old, is a great sire.

amera ANGLE

NINETY NINE out of 100 new movie makers (and some not so new) have a common tendency to approach the first scenic view and panoram like mad. As a result, the movie they out on the screen is jerky and hard on the eyes.

In making movies, the camera's function is to record motion, not to provide it. So when you want to film different areas in a vast scene, take your finger off the exposure button as you move the camera to take in the next part of the subject.

Panoraming isn't a good idea in amateur movie making because it is an unnatural way of looking at the scene. When your eyes survey a big scene they don't sweep across it. You may gradually turn your head to take in the whole view, but your eyes fasten on one spot until they're ready to go on, and then jump to the next point of interest, skipping over any dull area that may be in between. Since you want your movie screen to reflect a scene as you saw it, you'll be better off shooting it that way.

Why does panoraming make movies jerky is a frequentlyasked question. The answer lies in the way the camera works. Most amateur movies are filmed at 16 frames per second. That means the film

Tto Always

NOWHERE ELSE IN AMERICA does the bright winter sun and brick, clear, high-altitude air offer such a warm welcome as in the year-'round vacation state of New Mexico. And to the fisherman many of the best fishing waters in the state are open for fishing all year long. You'll find hungry fish anxious to strike your baited hook in both lakes and streams. Your winter vacation can include fishing for frisky trout, crupte, base or calibra

ean include fishing for frisky trout, crappie, bass or cathan in the Land of Enchantment

A scene like this may tempt the movie maker to pan. But don't. Shoot-hold it-and then shoot some more.

pauses that many times behind and steady, moving from the the lens while the shutter opens and closes. When you hold the camera still in shooting, this doesn't show on the screen because it happens so fast the object being photographed is in the same position in several successive frames. But when you start panning, the object is varied in its position relative to the camera in successive frames. And that is what gives you an eye strain and a film that isn't as good as it could have

If you just have to pan

SINCE

1889

point of least interest to the neak-and never retracing the

CAMERA CLUB NEWS.... High light of the week's activity is the Long Beach Cinema Club's auction of photographic equipment (movie and still) Wednesday, 8 p. m., at the Houghton Park Clubhouse. Anyone may bring articles to be auctioned at that time and all items must be ticketed with a true description of condition for the buyer's protection, and the minimum price

with your camera-do it s-l-o-w (Continued on Page 6, Col. 3.)

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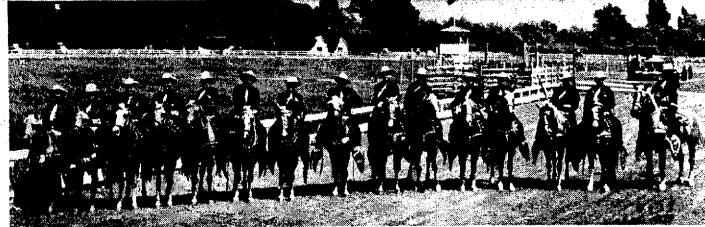
By Peggy Finley

called the Golden State since the days when the first explorers came by sea, venturing uneasily northward along the shores in pygmy galleons on the lookout for fabled El Dorado, a vaguely imagined treasure trove of gold and spices somewhere near the Indies. Finding no riches they returned disappointed. But the legend of El Dorado continued even as gold-seekers thronged westward by land and sea, risking hardship in the hope of wealth.

Many things have helped California maintain her Golden title including the genuine gold nuggets that were once so abundant, the fabulous orange groves, brilliant poppies, famed sunshine and the flowing black gold spouting untold wealth from oil wells. Adding to California's fame is another feature just as golden, almost as priceless and equally as beautiful as any of the others-the spectacular Palomino horses.

With color as rich and dazzling as a newly-minted gold piece; pure white, silver or ivory mane and tail; black, brown or hazel eyes, the Palomino is often called the most beautiful horse in the world. You've seen them often in parades, rodeos, fiestas, horse shows and motion pictures. Well-made, useful Palominos are horses greatly to be desired. They are "four-footed nuggets," golden in more ways than one, with colts selling for \$500 and up; mares bring \$1000 to \$5000 and a fine stallion is worth \$10,000 or more. The two American breeding centers are California and Texas. California is considered the fountainhead of American Palo-

A noteworthy point about these horses is that the name Palomino implies neither a type nor breed; it designates a color only. Any horse regardless of breeding, which has a golden coat and a white or ivory mane and tail is known as a Palo-



Palomino horses are California's new gold "strike." One of the most dazzling riding groups in United States is the all-Palomino, all-silver mounted drill section (above) of Long Beach Mounted Police, only unit of its kind in the nation.

mino. Breeders cannot expect to mate a Palomino stallion and a Palomino mare and always get one of the golden colts. Instead, the offspring may be dark, or an albino. Breeders say that colts run out about 85 per cent true Palomine some years, only about 50 per cent others. Many breeders prefer the chestnut-Palomino cross for getting Palomino foals. According to authority, there are four registered Palominos with one chestnut and one Palomino parent for every registered golden horse with both parents Palomino.

TDRESENT - DAY PALOMI-NOS carry a number of crosses of light horse breeds. The Thoroughbred, Quarter Horse, Arabian, American Saddle Horse, Morgan, Tennessee Walking Horse and others have been used with desirable results. Statements that "Palominos are easily trained,' "Palominos are always even tempered," or "Palominos always have even gaits" are indeed foolish. There has never been any data to prove that a color coat affects characteristics and a Palomino may be anything from a pony to a draft horse. A number of leading breeders including Mr. and Mrs. Jack Turner of Long Beach and Rolling Hills are striving hard and scientifically to strengthen the blood strain sufficiently for their Palominos to reproduce themselves every time. When they fully succeed the Palomino will become a breed instead of a color of horse. Excellent results are

now being obtained. The history of these famous



Fine local Palonino trio are (l. to r.) Rosemary Tallant's Top Hat's Golden Glory and the Jack Turner family's Top Hat's Golden Pirate and Top Hat's Captain Kid.

horses is exceedingly fragmentary, and facts concerning their origin even more elusive. Nowhere has their history been recorded. The keen interest now being shown in Palominos has developed only in the last 15 years. One of the many theories is that the Palomino is an offshoot of the Arabian strain; another, that he is a throwback to the lost basic color of the Arabian's fore-

ONE OF the favorite stories is that for 15 centuries before the Moorish conquest of Spain in the early part of the eighth century the Arabs tried to breed the type out of existence because the metallic brilliance of its golden coat made it conspicuous against the desert landscape and therefore impractical for warring tribes to use. However, when the Moors set up their civilization in Spain, the mares among the Barb and Arabian horses they brought with them still were dropping an occasional golden foal. Even after they crossed with native Spanish stock the rare animals continued to ap-

There seems little doubt that the ancestors of all American

Palominos came from Spain, It is often written that some of these horses were sent to Mexico by Queen Isabelia of Spain and at least one was taken on the colonizing expedition to California. The name Palomino is of California origin believed to have been taken from an old Spanish family name. Its use dates not earlier than the Mission period.

Today the whole country is Palomino conscious and especially Southern California where there are more "four-footed nuggets" than in any other single section of the United

Turkey in the Wilds

By Earl W. Scott

them all in the opinion of thousands of hunters, the wild turkey of New Mexico is attracting wide attention this year as the season, after a Hunters will take the field this Highway 70. year at noon Nov. 10 and the season will continue through Nov. 21 with from 4000 to 5000 birds certain to be taken.

Shot guns (No. 2 shot preferred) and high-powered rifles will be most generally in use and "top choices" in hunting areas, according to New Mexico Fish and Game Department, will be Gila Wilderness (Mogollon and Black Ranges-southwest), Jemez Mountains (central) and Sangre de Cristo Mountains (north) in that order of importance. These areas probably offer Long Beach hunters their closest wild turkey hunting.

Certain portions of New

HOICE game bird of Mexico will be restricted this season-(1) The Cibola National Forest and foothills, (2) The Guadalupe Division of the Lincoln National Forest and foothills. (3) that portion of Higood, hatch, nears opening. dalgo County, south of U. S.

A very good hatch is report

ed throughout the state, which augurs a successful hunting season this year. It is interesting to note that fundamental turkey management in New Mexico does not call for farm hatches but follows the policy of working in confunction with the Forest Service in building up important areas for natural habitat this for breeding and replenishment. Live traps are used and birds are transplanted from improved areas (refuges) to districts where population is

That these methods have proved highly successful is indicated by population increase, from an estimated 18,000 birds

in 1927 to some 26,000 in 1950 -this in spite of much more intensive hunting.

Deer and turkey season have the same dates in New Mexico. Red wool shirts, caps and jackets not only offer protection against keen winds and possible squalls, but can also prove a warning to trigger-happy nimrods. And remember hunters should carry that com-

PRIME requisite for successful gobbler-stalking is a practical "call." One such is a bugle type "flute," approximately four inches in length, that can be carried like a pencil in the pocket or clutched like a pipe stem between the teeth. The slate, hardwood "box call" is excellent but takes ungloved hands to operate and too often Senor Gobbler grows too impatient to wait. As to bag limits, one turkey per season, gentlemen. Tags must be securely fastened immediately following the kill



Turkeys, two bucks and even a jackrabbit are hung as trophies in this camp, deep in the Gila National Forest.

and no target practice between are the sole objective, a trak the hours of sunset and sunrise.

Many hunters often combine their sports of turkey and deer shooting. But if the demure hen or her strutting consort

into the rugged wilderness of New Mexico's high country, with its magnificent slopes of pine, oak and aspen, towering peaks and sheltered canyons. is a premium journey.

Vol. 4, No. 41 Sunday, November 4, 1951

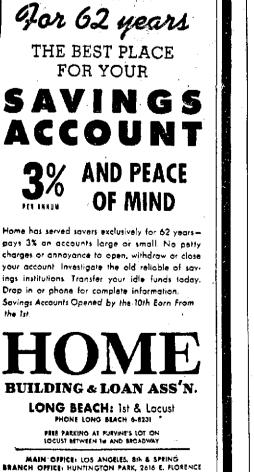
DARDNER, the palomino horse on South-

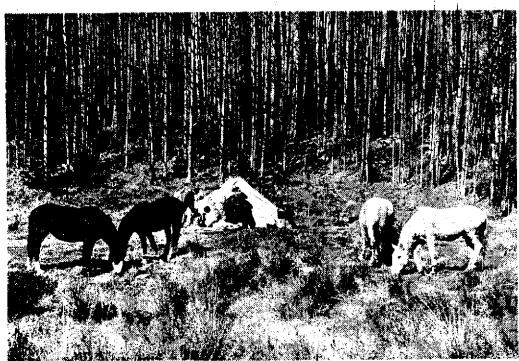
land's cover poses alertly and proudly as he is shown by attractive Mil-

Camera Angle . . 2 Fashions 3

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FRED TAYLOR KRAFT Magazine Editor





Campsite in Santa Fe National Forest, semi-wilderness area north of Cowles, N. M. Horses are hobbled, camp pitched for night. Tomorrow, trail goes higher.

Press-Telegram Southland Magazine

Murray Canyon Paradox



Stately palms rise singly and in clumps in Murray Canyon, where desert and woodland meet in dosert paradox.

By Nell Murbarger

ings of desert and woodland awaits the visitor to Murray Canyon, six miles southwest of Palm Springs. Here, that eternal symbol of the desert pasis-the wild paimis festooned with leafy bowers of wild grapevines, which December's chill nights change to crimenn shawls. Wood warblers and goldfinches sing in the thorny boughs of desert cataclaw. Most incongruous of all are tall barrel cach that stand mirrored in the quiet pools of a clear, mountain stream.

Like a bright necklace wrapped in brown paper, Murray's strange beauty is reserved solely for those who explore her rugged interior. The visitor who halts at the canyon's mouth finds only disappointment in a weed-bordered seepage of water, soon lost altogether in the thirsty sands of a jungle of white-barked sycathe wash. Framed against a beetling, yellow cliff, stand a catalpas and catsclaw, and wild Murray is situated on the Agua few scraggly old palms; and grapes. And, of course, the Caliente Indian Reservation. beyond lies only sun-scorched palms -- a great, quiet forest An admission fee of 30 cents

NE OF Southern Call- desert hills and the rugged forma's strangest blend, shoulder of Mt. San Jacinto. Certainly nothing here to excite the imagination . . . and as for a canyon, there simply doesn't seem to be any!

> Winding across the flat, however, is a narrow, brown footpath, unmarked and not too well trodden-exactly the sort of trail that crooks a beckoning finger toward those who like to explore.

> To the visitor who answers its lure, the little path soon reveals an abrupt turn, more palms, and a precipice-flanked passageway, previously hidden from view. Another five minutes' easy walk up the narrowing ravine and the hiker finds himself at the threshold of a green wonderlandone of the lovellest natural retreats to be found anywhere on the desert.

steep canyon walls stands climbers. mores, slender alders, desert Canyon, a mile to the south,

of plumed heads that lift protectively high above all the other verdure.

Here might be a "lorest primeval," straight out of Evangeline. As far as the eye may reach on any side, there is no man-made object; not a sign board or a telephone pole, a picule table or a fence; only the wild beauty of the canyon, lying just as it has lain since the first palm seed sprouted in this centuries-old grove.

Winding through the glade is a cold mountain stream, bearing little resemblance to that discouraged flow at the canyon's mouth. Fed by San Jacinto's melting snows in early springtime, this brook becomes a lusty rivulet. Churning around fallen logs and granite boulders, it plunges noisily into rock basins, fights the confining bends of the narrow gorge, and flings white spray from its walls.

Where the canyon floor widens and levels, for even a short distance, the water spreads into quiet, sand-bottomed pools, that mirror the blue sky. Bordering these pools are delicate flowers and ferns that rarely see the sun, and streamside boulders wear thatchings of deep woods moss. Everywhere in the moist sand at the water's edge, appear the cloven hoofprints of deer and the pawprints of furry creatures who dwell here safe from man's intrusion.

PEN terraces on the sun-warmed north wall encourage the cactus clan, as well as many low shrubs and flowers common to the arid regions. Here is the home of tall, barrel cacti and rosyspined "niggerheads," of "ted dybear" chollas and the deceptively soft-looking beavertail cactus, whose lobes are set with so many thousand minute spines. Even an occasional yucca may be found clinging to the rocky shoulder of the mountain.

For a mile above its entrance the canyon may be traversed without too much effort or danger. Gradually the walls draw closer together and become steeper and gigantic boulders and slide rock eventually bar the way to all N A narrow slit between but experienced mountain

Like world-famous Palm



Clear, cool water splashes down a rocky descent into a sand-bottomed pool in Murray Canyon, surprising beauty spot a mile north of the famed Palm Canyon.



for a car and two occupants is charged by the Indian owners, but both canyons are included in the single admission. Road directions to Murray should be obtained at the toll





Modes for winter in California include many interesting new ideas, some of which are shown here. Above left, beige Lusteroy, a fine wale cordurcy with a silky sheen, is molded by Designer Pat Patterson into a smart little suit for International. Padded look at hipline is achieved by manipulaing fabric into pockets. Country Club and Designer Sande express the curved line in the wide cape collar of the coat (left center). Fabric

is soft, fleece-like Forstmann wool. Silk velvet trim, hand-lined, handsewn arrow points at pockets give richness. Hat is by Leslie James. At right center is a softly tailored herringbone tweed of Forstmann fabric. designed by Adele. The deep, rolled lapels are topped with hand-appliqued velvet collar and hand-picked detail. The hat is by Suzy Lee. Sande interprets smooth sophistication with a town tailleur, at the righ.



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Space-Conserving Design

IMPLICITY, spaciousness and ease of maintenance were specific goals in the designing of the peninsula home of Mr. and Mrs. Douglas

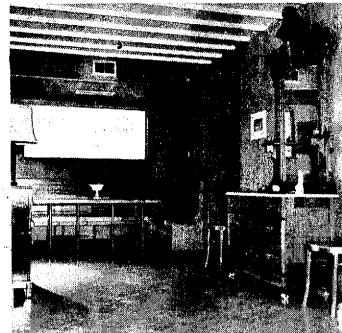
Since space is at a premium at the Alamitos Bay location, the plan called for an ell, built right to the sidewalk, with the garden completely enclosed. Thus all outdoor living space is concentrated in one area. Beside the inherent privacy of

looks out on the garden.

Interior walls are redwood panelling, waxed to a dull sheen. In all main rooms, ceiling joists are exposed to provide pattern and variety. Between living room and study a continuous dropped ceiling, running out to the roof overhang, imparts a sense of flow and, incidentally, provides a concealment for indirect lighting. Decorations include a pair of pen and ink sketches by Fran Soldini and two landscapes by the Haitlan primitive, Hector Hypolite.

IN HARMONY with the activities of teen age daughter, Julie, the floors are polished parquet, ideal for dancing. The terrace, too, is surfaced as smoothly as possible. Floor covering in kitchen and baths is rubber tile.

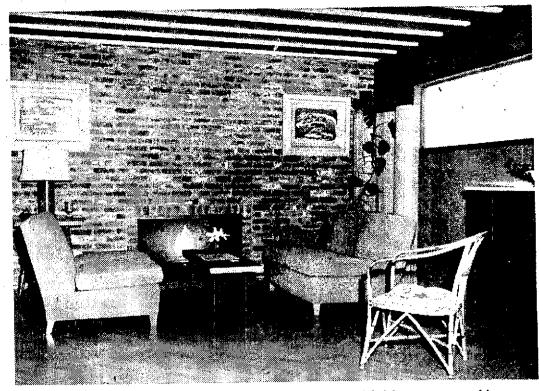
The garage-utility room is integral with the house for easy access, especially in rainy weather.



-Photos by H. 5. Melvin

The Webers' dining area is largely built-in. Windows adjoining street are made of translucent plastic.

He Makes Furniture Look Old



Bare parquet floors, natural redwood walls and re-used brick masonry combine to give a subdued, uncluttered feeling to the living room of the Weber house.



The Douglas Weber home on the Peninsula is built around a small garden in an ell, conserving space. Each room overlooks garden. Terrace can be dance area.

a "threatrical finish."

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He does all this by devious FENESTRA STEEL processes. He rubs furniture with dye and abrasives, he makes acid rings and pencil ENCLOSURES marks, he shoots wood full of holes with a shotgun, occasionally he drags furniture up and down the alley back of his

as possible.

making it look old.

Long Beach furniture plant, But don't think that this aging process should be done in a haphazard, casual manner, such as would be accomplished, let's say, by a family of slx youngsters and a happy dog or

It should be done skillfully, expertly, thoughtfully,

By Vera Williams

OST PERSONS are

glad to have their

furniture look as new

J. W. Sneed's specialty is

Redwood board and-batten exterior is treated with bleaching oil, anticipating

the salt air effects. The design provides throughout for quiet and privacy.

"It's the same as painting one of these modern impressionistic pictures, explains Sneed's right-hand-man, Robert Gochicoa, a Basque furniture maker. "A layman looks at an impressionistic painting - he sees daubs and splashes of col-or and says 'My 6-year-old child could do that!' But the point is, the 6-year-old child couldn't. The work has to be artistic."

Sneed, Gochicoa and the men who work under them say they can reproduce any period or style of furniture - Georgian, French Provincial, Chippendale, Sheraton, Queen



Anne, Empire, Duncan Phyfe, Victorian, or what-have-you. But made of new materials,

it looks new and it should look old. That's where the antiquing methods come in. "We try to give this new-old

furniture the feeling of use and mellowness," explains Sneed. To begin with, much antique

furniture is made of chestnut and chestnut wood almost invariably is full of worm holes. It comes that way. So to simulate worm holes. Sneed stands the wood up and shoots it with

To simulate wear, as around the handles of bureau drawers. he rubs abrasive on the spot. or wears it down with a highspeed router, and then if need

SNEED IS AN EXPERT at putting rings on dining tables or stands, and perfume

bottle stains, for instance, on bedroom furniture. He makes realistic indentations and pencil Lumber marks. He "fogs" mirrors with acid, to achieve what he calls

"Not long ago we made a secretary for a woman, and do you know what we did to age that?" he asks. "We threw a bottle of ink at it, and let the ink run down the front.

"And not long ago, we produced an antique chair for a woman. She sent it back and had us break off a leg and fasten it on again with wrought nails. We rather hated to do it-but it made the chair look plenty old."

In addition, Sneed and his force design or redesign furniture, and they make modern furniture--aging it if the buyer wishes. However, most buyers of modern furniture are willing to simply let nature and family life - take their

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W. Sneed made this copy of a Duncan Phyle sola

(circa 1820) and displayed in Metropolitan Museum.

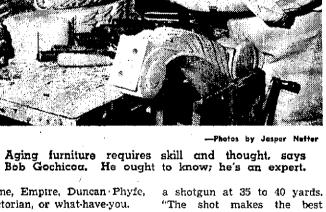
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worm holes you ever saw," he explains cheerfully.

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be, dyes it a bit with acid.

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Stylized Keeping Room



A keeping room is an old institution in American home building, providing a warm and happy atmosphere for family work, play and dining. The idea was copied in modern styling to enlarge the Donald Hunter home.

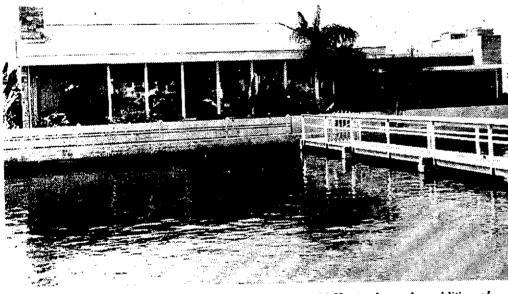


The Hunters' keeping room adjusts to many functions, of which two are cooking and eating. The kitchen portion is set behind counters holding stove and sink.

wall provides close-up views. Indoor planting in the passageway between rooms is in its element. Various kinds of tropical plants bloom just as they do in the tropics-a phenomenon in this locality. Flagstone boxes in which these plants grow extend the length of the passageway, as do the glass panels.

The walls of glass need no draperies. If night privacy is desired, lights are trained on the glass causing a reflection which prevents outsiders from looking in. Wide roof overhangs shade the windows during the day.

THE ENTIRE area was planned to withstand punishment. The concrete floor, washable shag rug and furniture upholstery can take the severe treatment a beach house usually receives. Natural mahogany paneled walls have been rubbed with white paint, lacquered and waxed. This type



Livability and appearance are added to the Donald Hunter home by addition of a keeping room which provides a wide view of Alamitos Bay and activity there.

STONE **CONTRACTORS** Flagstone • Wall Rock Stapping Stones Fireplace Barbecus Equipment FHA TERMS

By Dorothy Killam

signed for the home of Mr.

and Mrs. Donald Hunter on the heach overlooking Alami-

tos Bay has little resemblance

to the keeping rooms originally built by the first Americans but it does have the warmth and friendly atmosphere of a

room where the family can work and play together. The Hunters have lived at 6100 Bay Shore Walk for a

number of years and although

the family was outgrowing the

HE contemporary keep-

ing room that Architect George M. Montlerth de-

American Stone Co. 3750 Long Beach Blvd. 40-5394 69-1331

house they didn't want to leave their choice spot on the bay. The ideal solution was worked out by the addition of this view giving room which adjusts to cooking, eating and living.

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overlook the bay on one side and a private patio on the other Sliding doors of glass make the patio one with the indoors to increase the versatility of the addition. Large glass panels which make up the opposite wall give an enviable view of the bay where there is always something to watch. A spy glass which is kept mounted at the window

The extensive glass areas of finish needs little if any scrubbing.

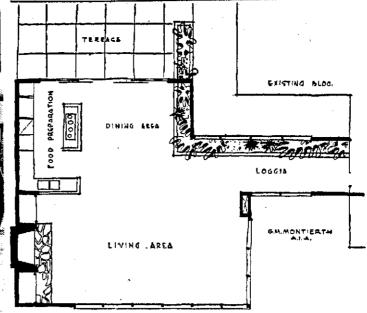
> The electric burners of the stove are set in stainless steel and built into a counter partially separating the cooking. area from the rest of the room. The oven is built into cabinets opposite the stove.

The entire compact kitchen area is well lighted. Gooseneck lamps in the grill over the work area can be adjusted to

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Architect Montierth's drawing of contemporary keeping room he designed as an addition to Hunter home.

shine on the sink or stove. Fluorescent tubes are attached above the cabinets for added illumination,

Natural daylight is also good throughout this room. Clerestory windows across its center assure sufficient daylight although it is a deep room. They also bring solar heat in to help warm it during the

These unusual windows create an interesting room line. THE PATIO is sheltered on one side by the garage and dressing rooms. From these dressing rooms bathers can go directly to the beach without

crossing any of the living area. The fireplace with its long raised hearth of flagstone is flanked by built-ins. Copperpanels above the fireplace are

Storage cabinets are built on either side of the fireplace. Copper panels above fireplace provide interest.

its only ornament and effect Radio and record player are tive means of adornment. The wide cabinets of mahogany on either side of the fireplace are extremely useful storage areas.

built into one of these cabinets recessed in the wall. Record albums are also among the things kept here.

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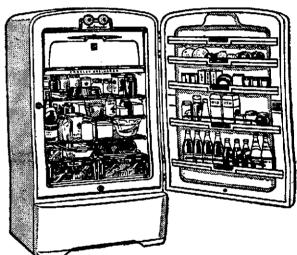
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9½ Cu. Ft. --- Automatic Defrost Model DAC-9 \$38995

This same style box—also available in larger size. Soft, Color-Glow, gold and chartreuse interior available in either size, \$10 extra.

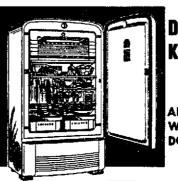
Kelvinator

COLD CLEAR TO THE FLOOR 11 CUBIC FEET

- Big 421/2-lb. Freezer Chestl
- "Extra bushel" of space in Super Crisper Drawer!
- · Roomy Handitray!
- Extra tall bottle space!
- HumidityControl Baffle for better food-keeping!
- Automatic Butter Chest . . . available as accessory! New Strato-blue styling!
- Dependable Kelvinator Polarsphere Cold-Maker!

Only \$20.00 per Mo.

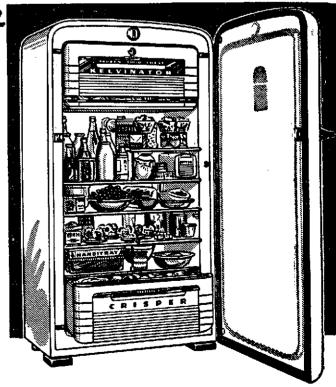
After minimum down payment. Even less if you have a



DE LUXE 8 CU. FT. KELVINATOR

\$299⁹⁵ ALSO AVAILABLE

WITH LEFT-HAND DOOR \$5.00 EXTRA.



NOTE: This 11-cu.-ft. Kelvinator is now available for the first time with completely automatic defrosting at \$419.95.

CUSTOMER PARKING * RECORDS



Like sunshine and shadow, flowers of new hybrid venidium oller strikingly showy colors in lighter shades, ranging from white to glowing orange.

Keep Your Lawn Green All Winter!

Let me recondition your alkeli and adobe soil. Special treatment will keep your lawn green and beautiful all year round. No renovating.

PHONE 7-4570

CAMELLIA

ENIDIUM bears pre-

color surrounding their dark

centers, plus a maroon inner

zoning, presents the bizarre

iliusion of a flower created of

And they have a definite

affinity for sunlight and dark-

ness. The plant grows best in

full sun. Its three-inch daisy-

like flowers open widest under

direct sunshine and close

sunshine and shadow.

dominantly sating or

ange petals. This bright

39c each 3 for \$1.00

Pink Perfection, Purity, Covina, Pappermint Stick, Warratah, Rosita, Rainy Sun, Cheerful, Rose Queen, Sweatie Vere.

ALFSON'S NURSERY

15629 Atlantic (1 Block North of Olive), Campton Biween Olive and Campton Blyds, NEwmark 1-0324

CAMELLIAS Jordan's Pride and Debutante.

89° SNAPS, STOCKS, CALENDULAS \$1.49 flatdoz.

POINSETTIAS

SUNDAY ONLY! PEAT MOSS or LEAF MOLD \$1.29

GARDENIAS 49c

HIBISCUS Crown of 79c PYRACANTHA, HIBISCUS, single red

growth. Will plant 250 sq. ft.pkg. GLADIOLUS20 choice bulbs 98c ······i

FREE WITH TO SADH GUSTOMER

One Package of "Twist-ems"

CLOSED SATURDAYS - OPEN SUNDAYS

CAMERON'S NURSERY

9846 E. BELMONT AVE. - BELLFLOWER Next to Post Offico — Torrey 7-2439
TAKE BELLFLOWER SOULEVARD TO GENTER OF TOWN, TURN RIGHT ONE SLOCK
EAST ON BELMONT, NEXT TO POST OFFICE

Grow Gay Shasta Daisies

in your garden. Indoors, too, they will always prove an excellent choice. White seems to brighten a scene quicker than almost any other tone. As a matter of fact, you can give your garden a snow-covered effect by planting one or more of the new, modern Shasta

There was a time when the Shasta daisy was a fairly common garden plant. It was single, characterized by rather straight white petals and a predominating yellow center. In those days a double flower was something you read about-but not available for im-

flowers, they open and close in

the house with the same night

and day regularity as in the

As with most South African

herbs, venidium thrives in a

well-drained, sandy loam. It

has a low, compact, spreading

growth habit For this reason

too much watering may cause

a dark, rotting condition at the

base of the plant. It is admir-

ably suited to colorful parking

strip or bank cultivation where

it will receive a certain amount

In most areas venidium is

a bit of the Pacific North-

west into your Southland

land garden, you might try a

rhododendron. If you can make

it grow and bloom, you can

rate yourself as a super-duper

That is the consensus of

flower enthusiasts, who love the rare beauty and texture of

Rhododendrons, admirably

adapted to the Pacific North-

rhododendron blooms.

of neglect.

gardener.

OR LIVELY and gay ef- the hybridists have performed fects try white flowers some rather startling experiments on the once lowly Shasta

> Take the Esther Reed daisy, for example. This is today one of the pets of the florist trade; and as such should be planted in more amateur gardens. The Esther Reed dalsy is somewhat of a newcomer but should not be considered as a mere novelty. It has far more glamour in a single plant than a car load of the old-fashion types.

Esther Reed daisies, which are a form of Shasta daisy, are pure white and completely double. That means there is more than one row of petals on the face of the flower. The blooms mediate planting. Since then are of medium size, appearing

til June. However, the dry,

warm climate of Southern Call-

fornia allows the plant to com-

plete its perennial cycle of

growth, and it may be planted

Seed started before the

ground is warmed in late

spring should be kept in flats

indoors under glass. When

transplanted in the open, re-

member the plant has a low,

spreading growth. Give it a

good 12-inch clearance on all

sides to avoid future crowding. THE VENIDIUM blooms rise

Rhododendron for Variety

By Vera Williams

and the San Francisco Bay re-

gion. Excellent plants may be

seen in the Huntington Library

grounds in San Marino, some

grow in Pasadena, and a few

may be seen in Long Beach.

drainage, acid soil-and cold

winters. They should be plant-

ed in full or partial shade,

they do best planted in almost

The plants like shade, good

on two to three foot stems

at any time.

Blooming Sunshine and Shadow

By Burleigh M. Beakley

against darkness. Lasting cut being started from January un-

treated as an annual, the seeds from, low rosettes of silver-

from June through December. The plants are vigorous growing, producing their florets on tall, erect stems that attain a height of two feet. The flowers will last a week or longer after being cut, They are splendid for indoor decorations.

THE NEW MAJESTIC dalsy is closely related to the Esther Reed daisy, both being members of the Shasta dalay family. The New Majestic type has gained fame for the huge size of the blooms which frequently measure five inches across. The flowers are almost 100 per cent perfectly double. The center looks like a yellow cushion, giving the flower an interesting bicolor effect. The New Majestic daisy is in a

green, hairy leaves. These

leaves have an oddly irregular,

edging blends them together

nicely to form a compact, gray-

green background that is ex-

ceptionally flattering to the

profusion of brilliant blooms

they bear This combination

makes one of the most strik-

ingly handsome borders it is

possible to plant. As a pot or

tub specimen it furnishes a

gay touch for those empty

corners on the patio or porch.

dium are orange, yellow, apri-

cot, and sometimes buff. The

new hybrids offer such varia-

tions as ivory, salmon and pure

have a leaf-mold mulch. They

should be fed, like azaleas,

when they are not in bloom.

They may be planted at any

Although rhododendrons in

ideal growing conditions fre-

quently are massed for spectac-

ular effect, Long Beach grow-

ers suggest giving them lots

of "elbow room" to give them

as much of a chance as possi-

ble. With a great deal of luck,

they may grow three to four

time.

The standard colors of veni-

rounded form. This smooth

class by itself as far as keeping qualities are concerned. It will probably stay fresh longer than any other comparable

The Chiffon daisy is a semidouble type, the center being open and yellow and contrasting nicely with the pure white petals. The petal tips are frilled, the main section being waved. This imparts a softairy appearance to the flower. Chiffon is another popular florist flower, being used largely for corsages and bowl decorations for indoors.

THE MARCONI daisy is another interesting deriva tion of the Shasta daisy fam ily. The flowers are large and quite informal, actually having rather shaggy appearance. You might mistake the Marconi daisy for a chrysanthemum as both look very much alike. The plants grow to about two and one-half feet so the stems are quite long for cutting purposes. The blooms are snow white in tone, set off by an attractive light yellow cen-

Shasta daisies are relatively

Garden

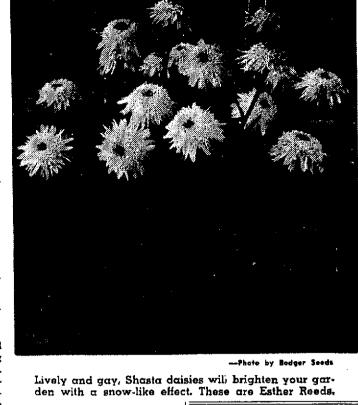
week. . . One of the biggest obstacles to successful bulb culture is inadequate drainage. Heavy soils such as exist where adobe or clay predominate are difficult to handle. Adding humus should open these soils. Sand will also prove workable under certain conditions. If necessary, add a few inches of top soil to the

Winter-flowering sweet peas require an adequate support, otherwise the vines will flop across the surface of the soil. A portable trellis is now available that looks very much like a fish net. It is treated to resist the weather and can be used for several seasons. The

cost is nominal. House plants should be fed just like ornamentals growing in the outdoor garden. Liquid plant food may prove somewhat easier to handle for in-

Tips

GARDENING tips for the existing bed.



easy to grow. Culture for all types is identical. The clumps multiply quite rapidly and should be divided in winter or late fall; at any rate postpone dividing the clumps until after their flowering season.

LAWN REVITALIZE WITH "DIS-L-GRO" Perfect for Plants PH. 90-4414
Buy It Whelesale PH. 90-4414
CHAMBLISS SOILSERVICE





Fall sown lawns that have been moved once now will need a complete meal of Red Ster Gro. Master. The new grass seedlings are becoming rambunctiously active.

They have used up the Red Ster Steer Manure which was put on when seeds were sown. Now they need additional food in order to withstand the cold winter weather and dampness. If they are strong and sturdy, fungus won't attack them. Apply twenty-five pounds of Red Ster Gro. Master to each thousand square-foot area of lawn.

Master to each thousand square-foot area of lawn. Put it on when grass tops are dry. Water in well afterwards. Keep moist the next two or three Put it on when grass tops are dry. Water in well afterwards. Keep moist the next two or three on KTTV, Channel 11. See paper's program normally.



* See and hear los



Special This Week!

ORANGE TREES We have just received our new stocks of orange trees. We

believe they are the finest trees we have ever seen. VALENCIA (Summer Orange)

AVOCADO TREES

5- to 6-foot budded trees. Best buy of the season FUERTE

DON'T FORGET TO

PLANT BULBS NOW

FOR EARLY SPRING BLOOM

TULIP BULBS 75c and 90c doz.

HYACINTH BULBS 15cand 25c a.e.

DAFFODIL

RIVERDALE NURSERY

STORE HOURS: 8 A. M. to 5:00 P. M .- OPEN SUNDAYS

6755 ATLANTIC BLVD.

Phone 20-5405 and 20-5406

Camera Angle (Continued From Page 2.)

west, do well in Sacramento pure peat moss, they should

acceptable to the seller. The meeting is open to the public and this may be your opman of the auction at L. B. 4.8991. . . . The Long Beach Camera Guild has its final regular print competition of the year scheduled for Wednesday, 8 p. m., at the Art Center, 2300 E. Ocean Blvd.

Graflex Polaroid Land Back utes.

portunity to locate that hard to- rising and tilting front, extendfind gadget you've been want- ed bellows, interchangeable ing. For further information, lens, etc., may be used with contact George Cushman, chair. the Polaroid Back. A group DICTURES in a minute are and sent by wire to the entire

which attaches to any Graphic equipped with a 4x5 Graflok back. The full range of the Graphic features such as the ing under normal assignment conditions have thoroughly tested the new back and declare it highly efficient. The first ball pitched at the 1951 World Series was photographed on one of the Polaroid Land Backs now possible with the new - country in less than 10 min-



Oregon State Highway Commission Photo

Rhododendron, shown here beside a Mt. Hood highway, is a northwestern flower but is adaptable to Long Beach.

Long Beach's Largest and Most Complete Nursery
3569 ATLANTIC PHONE 4-3221

BIRD OF PARADISE 7- to 8-year-old clumps. Field grown. Balled in \$ burlap. Ready to bloom. Special

PYRACANTHA - Red Berries. 2 to 21/2 feet tall, with berriesgal., each 796 98c BUSH or CLIMBING ROSES 5 for \$350

RYE GRASS SEED 5 lbs. \$1.25 SUPERIOR LAWN GRASS SEED for the finest lawn on earth .

79c

Giant Gladiolus, 12 colors, doz.

YOU ARE INVITED

Rosedale's Magnificent Rose Show Sunday, November 4th

> Highlights of the Rose Show will be the showing of HELEN TRAUBEL, FRED HOWARD and VOGUE, sensational new 1952 All American



NORTH LONG BEACH

ealty and Building





Long Beach realtors this week leave for the National Association of Real Estate Boards' convention in Cincinnati. In the top picture, preparing for a drive to have the Los Angeles-Long Beach area selected for the next conclave are (standing, left to right), A. G. Maspero, Lloyd C. Leedom, Bill Barbee, Reg Dupuy and John Hadland. Seated (from left to right) are Clive Graham, H. Herschel Hart and Former Gov. Frank F. Merriam. In the picture below, Executive Director Barbara Moss crosses her fingers hoping the report that won the state prize in public relations for Long Beach will accomplish the same mission in the national meet.

US We Hear I

PRIENDS of Mary E. Webb Jim Tolbert, Arnold Berg, will be glad to hear that she is back in Long Beach again. Mary, who has been in Artesia for quite a while, will be associated with Frank Kendall at 436 E. Market St.

Congratulations to new Reatty Board Directors L N. Page, Harold K. Steele, Arnold B. Berg and John T. Webster.

H. Adema has moved to bigger and better quarters at 5940 Atlantic Ave. He says the reason for this move is the confidence he has in the value of real estate and wants to continue to give still better service in the future. Frank Barr will be associated with him as salesman and Mrs. Adema will devote full time in the new office as receptionist. Besides bettering his business location. Adema has also moved to a new home at 6421 Lemon Ave. in the Orange Manor.

Glenn Crabtree reports the addition of two new brokers to the firm at 2060 E. Pacific Coast Hwy. Charles Persinger will handle the business opportunities division. Edd G. Hagaman, a veteran of both wars and a retired chief petty officer, will concentrate on medium priced homes throughout Long Beach.

Glimpsed at the President's Ball in the Biltmore Bowl, which wound up the convention, were 43 people from Long Beach, Among those enjoying the entertainment were Messrs. and Mmes. Wes Sutton. H. A. Murray, I. N. Page, John Bohan, Max Livoni, M. L. Culley, Harold Steele, Clive Graham, Many outstanding speakers

from Long Beach participated on the varied programs. Betsy Byrnes, described as "spontaneous combustion." hit the mark with her speech on "Hitting the Mark In Advertising" on the women's panel. Winnie Cross, who was one of the 10 finalists out of 20 entries in the "Hometown Speech" contest, was a credit to the Long Beach board. Reg Dupuy's speech on "Mortgage Financing." H. Herschel Hart's talk "Public Relations" and Barbara Moss' informative "How To Develop a Real Estate Board," contributed immeasurably to the success of the con-

Jim Garth's "Revival Spirit" presentation of the advertising panel should result in better ads because it stimulated

so much interest. The convention brought out much talent from the Long Beach Board, Jerry Brouillette, lead singer of the Realtor-Mentors Quartette, really made a hit with conventionites. From 1 p. m. to the wee hours, every time Jerry walked into a room he had requests to sing. He got several offers from other organizations to appear before them. Other members of the hit quartet are Russ Cunningham. Norm Masterson and Les Vaughn. Their next appearance will be at the annual Christ-

Bill Brooks was seen stealing Barbara Moss' stuff as a shutterbug by taking candid shots of some of the personalities.

Elect Graham **New President**

CLIVE GRAHAM this past week was elected new president of the Long Beach Board of Realtors. He will succeed H. Herschel Hart.

Other new officers are Frank Kendall, first vice president; William Zoeller, second vice president, and George Ditson Jones, treasurer. The new leaders will be installed Friday, Jan. 11.

Four new directors also were elected this week. They are Arnold Berg, I. N. Page, Har-

old Steele and John Webster. Other board members include James Edmonds Jr., Rush Green, William Zoeller, Glen Gerken and J. L. Tolbert.

Subdivisions IN THE MILL

FIVE-ACRE subdivision is planned south of Florence Ave. and east of Rosemead Blvd., Downey, for M. A. Patterson, owner-subdivider. The site will be divided into 19 lots.

Improvements will include pavement, curbs and septic tanks. Kemmerer Engineering Co., Whittier, is preparing the

Realtors

Conclave

LONG BEACH this month will be represented by the

largest number of Realtors

ever to attend a convention of

the National Association of

Packing their grips preparatory to leaving for Cincinnati

this week are H. Herschel

Hart, president of the local

board; Executive Director Bar-

hara Moss, Reg Dupuy, Clive Graham, Bill Barbee, John Had-

land, Former Gov. Frank F.

Merriam, Arthur G. Maspero

and Mr. and Mrs. Lloyd Lee-

The convention will be con-

ducted from Nov. 11 through

17. The local delegation will

seek to have the next conven-

tlon meet in the Long Beach-

Miss Moss has been invited

to be guest speaker at the Buf-

falo Real Estate Board, pre-

ceding the convention. She will

assist in organizing a multiple

listing division for the Buffalo

A 25-page report, which won

the state award for public re-

lations, has been entered by

Long Beach in the national con-

test and will be judged during

Hart, a member of the educa-

tional committee for the na-

tional association, will attend a two-day conference at Ann Ar-

Among other matters to be

reviewed at the national con-

clave is the appraisal of real

Los Angeles area.

board.

the conclave.

Real Estate Boards.

Curtis and Olson, South Gate, are planning a six-acre subdivision east of Anaheim-Telegraph Rd., Rivera, for Bartlett and Landsdale, Inc., of South Gate, owners subdividers. The site will be divided into 25 lots and include pavement, curbs and sewers.

New Addition

DLANS for an addition to the Aircraft Sales & Service Co., 2601 E. Spring St., were announced yesterday by that

The addition to the building, which is city-owned, will include six rooms, a new foundation, new doors, rest rooms, and a new wing. Two executive offices, a general office, waiting room and large stockroom will occupy this space.

Realty Class

Harold E. Wilson, teacher of real estate law, will hold a class Tuesday at 2990 E. Pacific Coast Hwy, at 7 p. m. for the purpose of preparing applicants for the California real estate examination. Students will review the fundamentals of real estate practice and answer sample problems, examinations, questions and proce-

estate under present economic conditions. Two demonstrations will be conducted in conjunc-

The structure is 24 feet wide and 100 feet deep.

tion with this discussion.

11 11 THE BEST—FOR LESS FOR YOUR INSPECTION

ONLY \$11,500 TO \$11,950

Exclusive 3-bedroom homes . beautiful, modern designed homes of high quality construction. The best home value anywhere! See and compare.

ONLY \$11,500 to \$11,950 HERE ARE JUST A FEW OF THE MANY PRATURES YOU'LL LIKE:

- · Excellent residential section Lot, 55'x120'-some larger Orange trees on rear of lot
- 3 floor plans Each elevation different
- Large circle-ended street All utilities in Near schools, shopping districts
- Near schools, shopping districts
 Spacious living rooms, bedrooms
 Large sliding door wardrobes
 Rear living rooms
 Insulated ceilings
 Decorated throughout
 Lots of wallpaper
 Drywall interiors—

LIVE IN ANAHEIM'S BEST RESIDENTIAL SECTION

See Our Furnished **Model Home** 800 Blk. So. Pelm St., Anahaim Open Dally (0:00 A. M. 'Til 7 P. M.

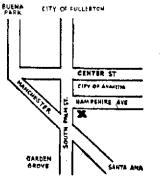
Sunny Homes, Inc. Phone Anaheim 4-5770

NEW 25-YEAR FHA LOANS

DOWN PAYMENTS Only \$2,750 ło \$2,950

MONTHLY PAYMENTS Only \$51.06 to \$52.38 PLUS TAXES and INSUMARCE

SEE OUR FURNISHED MODEL HOME DAILY FROM 10 A. M. 'TIL 7 F. M.



An Entirely New Accent in Living Enjoyment...

Brookhurst Park Estates

A Controlled, Compact, Community Development of Modest, Tree-Covered Estates . . .

Each estate approximately 1/2 Acre. **FHA** approved.

We took 22 acres of the Finest Orange Groves, combined them with the best of engineering skill and estate development know-how. The result? Southern California's Finest, Controlled, Private, Suburban Community of Fine Homes for the enjoyment of the smallest or largest family.



Sensibly Restricted to Protect Your Investment for Life . . .

Community control of the future.

Restricted to 1500 sq. feet. Even more important, controlled architecture to protect the individual character of your community and the value of your investment. Our consultation and suggestions are yours for the asking.

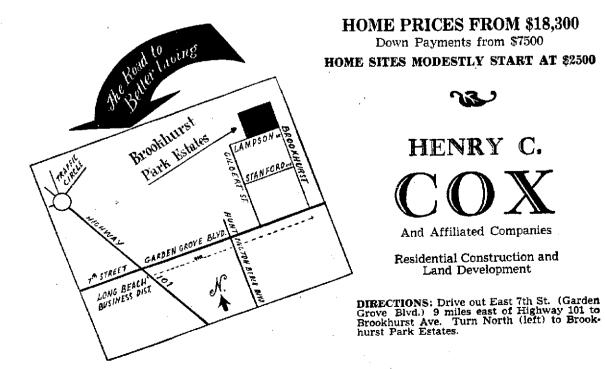
FURNISHED 3-BEDROOM-2-BATH DEMONSTRATION HOME

OPEN FOR YOUR APPROVAL

10:00 A. M. TO 9:00 P. M. SUNDAYS. 10:00 A. M. TO 5:00 P. M. ON WEEKDAYS.

FURNISHED BY: SANTA ANA **FURNITURE** COMPANY, 4TH AND ROSS, SANTA ANA

Complete? Right down to the last practical feature developed by modern designers . . . full circulating floor plans . . . forced-air heating and cooling systems . . . two full tiled bathrooms with showers and colored fixtures . . . natural finish select birch cabinet work ... touch-plate lighting systems ... screened lanai's ... sliding glass walls . . . kitchen-rumpus room combinations . . . all-electric kitchens . . . island counter sink sections . . . fenced yards . . . and many other unique accents.



ONLY 20 MINUTES FROM DOWNTOWN LONG BEACH

Sunday, November 4, 1951

Park Estates is the luxury phase of Lloyd S. Whaley's over-all Los Altos development. Bordering the campus of the

In Long Beach for the de- parallels the Westwood Village growth around the campus of

> Home sites in Park Estates are priced as low as \$3750 and restrictions insure the community against undesirable types of construction.

> Zoning is such that property owners need have no fear of anything in the area which

and the suburban quietness of the entire district.

Sales for Park Estates are being handled from the Garden House, model home furnished by Aaron Schultz. It is open daily until 6 p. m. with representatives of the Whaley organization on hand to show prospective buyers the various home sites that are now avail-

FOR QUALITY CONSTRUCTION FOR ARCHITECTURAL DESIGN FOR **FUNCTIONAL VALUE EXTRA FEATURES**

THAT'S WHY UNIVERSITY MANOR

HOMES ARE THE BEST FHA HOMES IN LONG BEACH

Value keynotes every home built by Austin Sturtevant—that's why you'll find that families that want a better home—families that look to the future are buying in University Manor. Actually, you get more than you pay for in any of the homes in University Manor. To see is to believe, and your critical inspection is invited. We know you won't be disappointed.

> Visit These "Better Than Ever" Homes Now! They're Open For Your Inspection

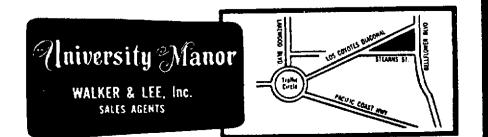
UNTIL 9:00 EVERY EVENING

有人体派上全员外沿户中部等

PRICED FROM

FHA TERMS

DIRECTIONS: University Manor Homes Are Located at Intersection of Los Coyotes Diagonal and Bellflower Boulevard



Previewed

A JAX CONSTRUCTION CO., prominent Southland developers, announces a preview showing of College Square, its new development at Artesia

and Long Beach Blvds. It is adjacent to the site of the new multimillion-dollar Compton Junior College campus, near markets, transportation, schools and churches.

The homes feature woodburning fireplaces, white rock or wood shingle roofs, hardwood floors, coved linoleum in kitchen and bathroom, chrome bath fixtures, natural, knotty pine kitchen cabinets, walipaper and wood paneling, oilpainted interiors, decoratorselected colors, silding glass doors to patio, thermostatic heat controls, garbage disposers and landscaped lots.

Each home has three bedrooms or two bedrooms plus a den. The sales price ranges from \$11,475 to \$11,950. Streets, sidewalks and all improvements are included.

W, H. Beck Realty Co. is sales agent for the new devel-

Exclusive Homes Ready

EXCLUSIVE three-bedroom homes are now available in one of the best residential sections of Anaheim, reports Sunny Homes, Inc., sales agents and developers.

A furnished model home at 800 S. Palm St., Anaheim, is available for inspection daily from 10 a, m, until nightfall.

Monthly payments are \$51.06 to \$52.38, plus tax and insurance. The homes may be financed through 25-year FHA loans. Down payments are from \$2750 to \$2950.

Features of the homes include insulated ceilings, fireplaces, large, sliding-door wardrobes and rear living rooms. Each home is situated on a lot 55 feet wide by 120 feet deep, or larger. Orange trees enhance their attractiveness.

The development is situated near schools and shopping districts and all utilities are included. Quality construction has been emphasized in the building of the modern homes.

Need Steel

The home building industry could erect one million new homes next year using only 2 per cent of the nation's total production of steel, 11/2 per cent of aluminum and 7 per cent of copper, the National Association of Home Builders reports.

Plan Industrial Center Here

planned industrial subdivision since the 1920s was announced yesterday by Bill Brooks, industrial realtor. Oneto four-acre sites will be offered in a 16-acre development.

The new center will be known as the Garfield Industrial Tract and will be located at the northern limits of the city at the intersection of Garfield Blvd. (Cherry Ave.) and Jackson St.

A portion of the site is within the present Long Beach city limits. Brooks expects the acreage to be specifically attractive to small and medium-size industrial concerns, who provide employment of a permanent nature.

A feature of the development will be a planning and construction service available to interested firms. The service will include provision of sketches, estimates and information on all aspects of Long Beach industrial facilities.

Climatic and economic advantages of this area including proximity to the nation's finest labor pools with the development of the residential areas of Lakewood, Mayfair and North Long Beach, have focussed attention of eastern manufacturing interests on the Long Beach area, according to

The Garfield center is convenient to rail, truck, water and air transport. Ample utilities at low rates are available.

"The future of the Garfield area as the heart of Southern California's new industrial empire is attested to by the choice of this location by Mastic Tile Rubber Co., Standard Products Co., Monsanto Chemical Corporation of America, Ohio. Co., Autolite Battery Co. and Arrowhead Rubber Co.," says

He also reported that arrangements can be made to construct the factories in accordance with the desires of the site purchasers. Norman Massterson is sales manager for the realty firm.

Store Building

Plans for a new \$5600 commercial store building at 2515. 2517 E. Anaheim St. were announced yesterday by Owner Chris Martynse. The store will be built of concrete block, will encompass a 1600-foot area and is to be 50 feet wide by 32

Principles

Ray D. Westcott, supervising deputy for the State Division of Real Estate, will discuss realty principles at the Wednesday evening meeting in Poly High School of the Board of Realtors' weekly educational October Construction **Permits Total \$1,973,920**

THE CITY BUILDING DE-PARTMENT last month issued 1528 permits for \$1,-973,920 worth of new construction, repairs and minor alterations, Supt. Edward M. O'Connor reported.

October building fell far below the same month last year, when 1500 permits covered \$4,227,585. October, 1949, also had higher valuation totals when there were 1394 permits amounting to \$2,736,915.

October residential construction comprised 55 permits for 74 new dwelling units, aggregating \$578,345. The dollar value of single-family dwelling construction was \$477,245 last month against \$1,367,240 a year ago, which included several subdivisions. Multiple-unit building also is off, \$51,500 in October this year against \$211,-

300 the same month in 1950. Although there was a leveling off of building activity last

Wilton Hotel.

permits for the year to date is not far behind that for 1950.

Projected for the future is this sketch of the Long Beach area's first planned

industrial subdivision since the 1920s. The site, offered by Bill Brooks, is located

at the northern city limits and will be designated the Garlield Industrial Tract.

One- to four-acre sites are being offered in the 16-acre development.

Total to date is \$29,672,540 against \$33,196,075 as of Nov.

School projects accounted for \$492,000 worth of building permit valuations in October, 1950. Permits for all new construction last month totaled 254 with an aggregate value of \$1,164,765.

Largest projects last month were three stores for \$169,000, two offices for \$77,800, and two eight-family apartment houses.

The department authorized 79 signs, sheds and miscellaneous small structures amounted to \$21,290. Repairs and minor alterations, involving 1274 permits, aggregated \$809,-155. Oil derrick permits totaled 23 with a value of \$230,000.

Demands for private garages at existing homes resulted in the issuance of \$53,080 worth

Realtors to Hear Jack Etlin Speak on Selling

SELLING THE SELLER" M. Vannet, Kenneth D. Welch, R. K. Siegenthaler, Vivian will be the topic of Jack Etlin, North Hollywood, Doidge, Delmar L. Wright, E. when he speaks before the R. Jordan, Charles G. Lewis, Tuesday breakfast meeting of Paul W. Miller, Hope E. Welthe Board of Realtors in the ler, C. V. Morrison Jr., Marvin R. Van Diepen, Leonard C. Etlin is a member of the Stroh, Joseph J. Steubeck, 1951 Educational Conference Maureen Paul, A. H. Betzler,

William A. Mitchell, Z. F. Ballecturing staff and vice president of "Vox Realtor." lantyne and Clyde Woodworth. H. Herschel Hart will pre-Arnold Berg, membership chairman for the Long Beach side at the meeting. Charles F. board, will conduct initiation Hughes is program chairman ceremonies for 19 new memfor the month and Fabe C. Blackman will officiate at the

They are Sidney N. Elliott, listing session.

ago, total valuation of building Two warehouses for \$14,800, a warehouse dock for \$8000, a public building for \$5000, two service stations costing \$5000, and five commercial buildings

totaling \$246,800 completed the month's business for the de-

Amendments Now Available

COPIES of amendments to the State Housing Act are available from the Printing Division, Documents Section, 11th and O Sts., Sacramento, 14, at a cost of 77 cents, reports Paul Scharrenberg, director of the State Department of Industrial Relations.

Scharrenberg says the 42 amendments are of interest to architects, builders, owners of dwellings, apartment houses, hotels, contractors, city and county building, health and fire department officials.

Steel Boost

states and pig iron capacity in 14 states from 1948 to the start of 1951, according to the American Iron and Steel Institute. Net increase in steelmaking capacity exceeded 10 million net tons, making a total of more than 104 million tons annually as of Jan. 1, 1951.

Bigger 'N Ever

Total population of the United States on July 1, 1951, including armed forces overseas, was slightly over 154,000,000.



HOME SITES

are now selling and you can have your choice of many beautiful lots at a price to fit your building program.

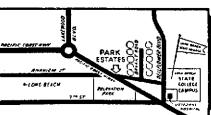
A picture of happy, luxurious living in a quiet, scenic, suburban setting. That's what you'll find when you visit this select community, bordering the campus of the new Long Beach State College. Outstanding Long Beach families have already purchased home sites here and new homes are being started everyday.

Visit the "GARDEN HOUSE" the striking AARON SCHULTZ MODEL HOME

Courtesy To Brokers

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HOWARD S. REED Supervising Sales



Phone Long Beach 90-1912

Press-Telegram Southland Magazine

Mac-Bright Homes Noted for Style

MAC-BRIGHT, INC., build-ers of Los Altos Village, are well aware that style is what sells houses on today's highly competitive market, a fact which buyers recognize in the homes there.

For years, Kenneth Albright has built homes in the Southland and he has developed a highly stylized type of building that appeals to the buyers whether they are interested in paying \$10,000 or \$100,000 for a home.

Albright is a nationally known builder and architect. He has built homes for Red Skelton, Movie Director Buddy DeSilva and many others in the movie colony.

"I realize that the price factor limits what can go into a home," he stated. "However, by smart buying, through the use of various production techniques, and by not limiting the imagination to set principles of construction. I have found that a lot of extras can go into low priced homes."

An example of this kind of planning is the use of Zolatone. the dirt and grease-repellent paint which has caught the fancy of visitors to Los Altos

from the standpoint of both beauty and functional appeal, that it has become one of the strong selling points in the

Another example of Albright "extras" in the homes is the Dishmaster and garbage disposal combination.

Architecturally, the homes are conventional-modern in design. They combine the best features of modern architecture with the strong functional values of the conventional

This insures a home high in eye appeal and at the same time helps to maintain longrange property values because the homes are not dated.

Los Altos Village homes may be viewed every day until 9 p. m., according to Sales Agents Walker & Lee, Inc. They report that there is plenty of parking space at the twin model homes, 1798 Beliflower Blvd., to handle the huge crowds.

A streamlined service has been established to aid home purchasers and speed up as much as possible the escrow

University Manor

velopment located south of Los Covotes Diagonal and west of Belifiower Blvd., has the reputation of being one of the finest large groups of exclusively FHA homes to be found in the Southland.

Bullt to sell at exceedingly low prices, but at the same time stocked with quality extras and constructed from the best materials by leading craftsmen, the homes in Unlversity Manor are answering the needs of a great many people in Long Beach and the harbor area.

Sturtevant is proud of the fact that his homes are generally recognized in the building trade as among the best on the current market in their price field. That this opinion is shared by the general public is indicated by the fact that the homes are selling rapidly, and In many instances before com-

According to Sturtevant, it is possible for people purchasing certain of his homes to move into them almost instant. ly. For families who have moved out here from the east

A USTIN STURTEVANT'S and wish to get established in their new residence with as little delay as possible, this has proved advantageous, he sald.

Two model homes furnished by Bill Jones Furniture of Lakewood are being used to key the sales program in the University Manor district. Furnished in such a way as to give potential buyers an opportunity to visualize their own home and furniture, they have proven to be extremely effective and helpful to both the buyer and the seller.

Representatives of Sales agents Walker and Lee are on hand until 9 p. m. daily to aid in the selection of homes, and furnish complete information on financing and other escrow proceedings. The model homes are located near the intersection of Los Coyotes Diagonal and Bellflower Blvd.

Insurance Loans

During 1950 the dollar volume of mortgage loans on 1.4 family housing made or purchased by life insurance companies, was nearly eight times the volume in 1940.

Visit . .

COLLEGE SQUARE

The New AJAX Quality Development At Long Beach and Artesia Boulevards (ADJACENT TO THE NEW MULTI-MILLION DOLLAR JUNIOR COLLEGE CAMPUS)

BEDROOMS 2 PLUS DEN

CUSTOM-BUILT HOMES

Featuring: Wood-burning Fireplaces (also piped for gas), Entry Hall, Beautiful Hardwood Floors, Coved Linoleum, Lots of Real Tile, Oil Painted Interiors, Wallpaper, Wood Paneling, Electric Bathroom Heaters, Thermostatic Heat Controls, Garbage Disposals, Some Knotty Pine Kitchen Cabinets, Large Landscaped Lots, All Improvements (Including Sidewalks).

FROM \$11,475 to \$11,950

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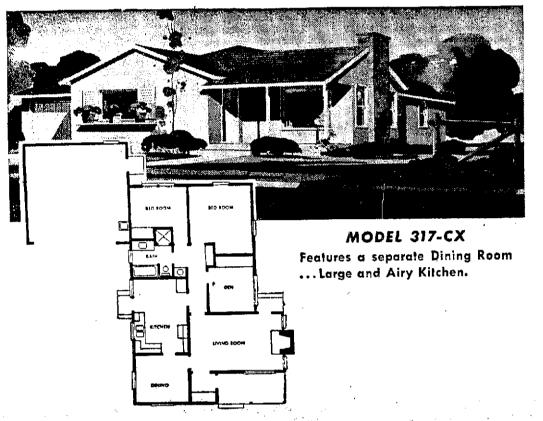
IMMEDIATE OCCUPANCY

Located 1 Block West of Long Beach Bivd. on Artesia

205 Hltos

A Community where home values are assured

Homes Styled To Meet The Requirements Of The Entire Family



Unusual Floor Plans - Greater Decorative Beauty -Versatility of Exterior Design-You'll Find All These Features in the Home of Your Choice in LOS ALTOS VILLAGE. Luxury Features Include Fireplaces, Separate Dining

Rooms, Clear Oak Floors, Glass Patio Doors, Fiberglass Insulation, Textilite in Kitchen and Bath, Tile Shower Floors, Garbage Disposals, Dishmasters, and Zolatone, the Dirt and Grease Repellent Paint. Also 2 Car Garages, Landscaped Yards, Safety Streets, Ornamental Street Lights and a View of the NEW LONG BEACH STATE COLLEGE CAMPUS.

THE PRICES

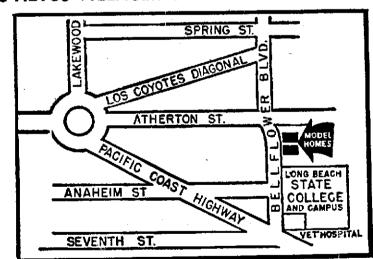
2 BEDROOMS, 2 BEDROOMS AND DEN, AND 3 BEDROOM HOMES FOR YOUR SELECTION ...

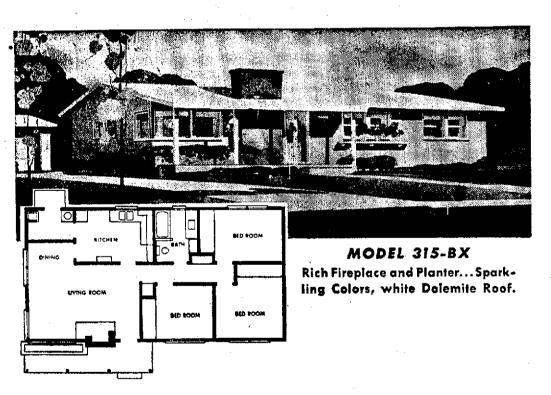
Priced up to \$13,124 Many as low as \$9,995

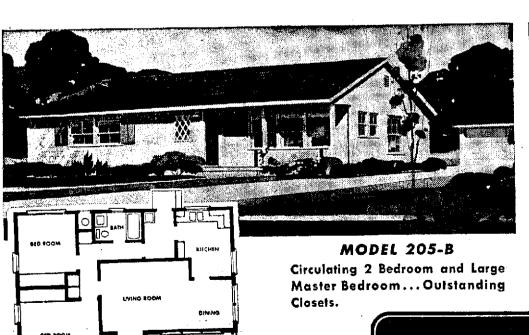
VETERANS from \$595 Down plus costs

NON-VETERANS from \$2245 Down plus costs

Visit the "CAMPUS" & the "VARSITY" TWIN MODEL HOMES at 1798 BELLFLOWER BLVD... Furnished by AARON SCHULTZ NOW IS THE TIME TO BUY YOUR HOME IN LOS ALTOS VILLAGE...COME OUT AFTER CHURCH







MODEL 316-AX **Outstanding Corner Dutch Fire**place...14 foot Den with Sliding Glass Door to Terrace.

Walker & Lee, Inc. Realtors

PHONE 9-8257 and 9-6825

Desserts can be economical. Here is an economy cake with 7-minute frosting topped off with corn-soya shreds.

loss of flavor.

we're talking today comes un. pes which follow: der the heading of cakes- Mock Coconut Frosting economy cakes. Easy-on-thehudget cakes may be just as 114 cups beet or cane sugar tasty, just as good to look upon 14 teaspoons light corn syrup and may contain all the needed food values as do those spectacular affairs which consume enough eggs to make the hens

economy cake look quite fabus shreds in top of double boiler, just smooth, Line bottoms of lous is in the frosting, and mix well. Cook over boiling two ungreased round layer that, too, can be a boon to the water, beating constantly with pans, 8 by 11/2 inches, with budget. Corn-soya shreds may rotary beater until mixture waxed paper. Pour batter into These shreds are particularly Remove from heat; add vanilla; oven, 350° F, for 30 to 35 mingood when used as a garnish beat until of spreading consist- utes or until done. Let cool on a Seven Minute Frosting, ency. Corn-soya shreds may be 5 minutes before removing

CONOMY enters the dest to frost a sponge cake pursert field but with no chased at the store, one made with your preferred cake-mix dessert about which or one of the budget-cake reci-

- 2 egg whites
- lá cup cold water
- 14 teaspoon salt
- 1 teaspoon vanilla
- 11/2 cups corn-soya shreds

The secret of making an cept vanilla and corn-soya mixture and stir lightly until be used instead of coconut. forms peak, about 7 minutes, cake pans. Bake in moderate For real speed use this recipe either folded into frosting or from pan, Frost with blended

sprinkled on top of frosting after it has been spread on cake. Yield: Frosting for 2-lay-

er cake (8 inches in diameter). Cherry Brunch Cake

- 1 can sour cherries, pilled
- 1 egg % cup milk
- 2 cups biscuit mix ¼ cup beet or canc sugar
- Topping:
- 👙 cup beet or cane sugar
- 3 tablepsoons biscuit mix 1 teaspoon cinnamon
- 3 tablespoon soft butter Beat egg slightly, add milk.

dd biscuit mix and sugar and stir until just blended. Pour into greased 9" cake pan. Top with cherries. Mix ingredients for topping and blend in but-Sprinkle over cherries. Bake at 400° for 45 minutes. Serve warm. Serves 4 to 6.

Two-Egg Cake

- Sift into mixing bowl: 214 cups sifted cake flour
- 3 teaspoons baking powder l teaspoon salt
- Place in Glass Container
- 1 cup milk 1. teaspoon vanilla
- 2 eggs

11% cups beet or cane sugar Thoroughly blend last 5 in-Combine all ingredients ex- gredients and pour sifted flour.

choloate frosting. Makes two 8inch layers.

Chocolate Cake

Economy Desserts

- Sift into mixing bowl:
- 1% cups sifted cake flour 1 tablespoon baking powder
- 1/4 teaspoon soda 1 teapsoon salt
- Place in glass container:
- 1/2 cup fat 1 cup milk
- 1 teaspoon vanilia
- 2 eggs
- 2 squares baking chocolate;

melted over hot water 11/2 cups beet or cane sugar

Thoroughly blend last 6 ingredients and pour over sifted flour mixture and stir lightly until just smooth. Line bottoms of two ungreased round layer pans, 8 by 11/2 inches, with waxed paper. Pour batterinto cake pans. Bake in moderately hot oven, 375° F., for 25 minutes or until done. Let cool 5 minutes before removing from pan. Frost with blended Rum Raisin Frosting or your favorite plain frosting. Makes 2 8-inch layers.

Orange Chiffon Cake

Place in mixing bowl:

1/2 cup egg whites, 4 ¼ teaspoon cream of tartar

Creamy Frosting

Gradually beat in: 1/2 cup beet or cane sugar

- Place in glass container:
- 14 cup cooking oil . 2 egg yolks
- 1 tablespoon grated orange Juice 1 orange plus water
- to make % cup 14 cup beet or cane sugar
- 11/2 teaspoons baking powder
- ½ teaspoon salt 1% cups sifted cake flour

Beat egg whites until frothy with rotary egg beater. Continue beating until whites stand up in peaks, graually adding sugar. Blend last 8 ingredients and pour over beaten whites, gently folding in until there are no streaks. Four into ungreased tube pan 9x31/2 inches. Bake in slow oven, 325° F., for 50 to 55 minutes, until cake springs back into shape after being pressed lightly with finger. Invert on cake rack immediately. Remove from pan when thorougly cool. Frost with a creamy white frosting, adding a bit of shredded orange ring for color and flavor. Makes 1 9-inch

Place in mixing bowl:

2 cups sifted confectioners'

By Mildred K. Flanary

sugar

- Place in glass container: 3 tablespoons cream
- 1 teaspoon vanilla extract
- 14 cup softened butter 1 cup slitted sugar Blend thoroughly.

Variations

To vary the flavor of creamy frosting, made additions to or substitutions in the ingredients in the glass container as directed below:

Chocolate Frosting:

Add 2 squares baking chocolate melted over hot water.

Orange Frosting: Substitute ¼ cup concen-

trated orange juice for cream and vanilla. Lemon Frosting: Substitute lemon juice for

cream and vanilla.

Golden Frosting

- Place in mixing bowl: 2 cups sifted confectioners'
- sugar
- 14 cup butter
- 1 egg
- 1 teaspoon vanilla extract . . 1 cup sifted sugar Blend thoroughly.

Rum Raisin Frosting Place in mixing bowl:

2 cups sifted confectioners'

Rum raisin frosting is a delicious "topper" for quick.

inexpensively made cake, seen in "eating stage" above. 1 tablespoon butter

sugar

1 egg

1/4 cup milk

2 tablespoons cream

¼ cup softened butter

½ cup moist seedless raisins

Blend cream, rum and raisins

for 1 minute. Add butter and

Place in glass container:

sugar and blend till smooth.

Fluffy Chocolate Frosting

3 tablespoons rum

1 cup sifted sugar

- 1/2 teaspoon vanilla extract
- 1 cup sifted confectioners'
- sugar 3 squares baking chocolate,
- melted over hot water

Blend all ingredients thoroughly, then pour into a mixing bowl and beat by hand until of spreading consistency. Do not add sugar. Makes frosting for top and sides of one layer or a small loaf cake.

PARADE 3



Intermissions are important

during an evening of television.

common among a televiewing

remain in one position while

the objects on the screen do

adds these tips for better TV

viewing: (1) Make sure your

sound tone is properly adjust-

ed: (2) View the screen from a

position as nearly level with it

as possible; (3) Shift your

eyes occasionally, and (4) Have

your television room moderate-

from your screen.

The Better Vision Institute

the moving.

Barty, "the world's most-photographed cat," will be a symbol of National Cat Week, to be observed Nov. 11-17.

Tips for Televiewing

By Marilyn Hart

MANY scientists, like Dr. both light and dark. Your Benjamin Rones, Wash- televiewing chair should be ington eye specialist, have come placed at the point where you up with this theory about cannot distinguish these lines. watching television: "Televiewing is not injurious to normal sight; but should some unsus. Stiff necks, yawns and other pected eye defect exist, TV tends signs of fatigue are not unto make it troublesome."

Television does not harm the audience for the viewer's eyes eyes, but correct viewing is most important. The Better Vision Institute, which has referred to television as "the proving ground for the eyes," has issued a list of viewing rules which can be helpful to set owners.

For example, prospective television set owners are advised to buy the right-sized set for their home. Most average rooms can take a 16-inch or larger tube.

It's best to place your set against a light-colored wall and 🖈 in an area where there is the *\\ least reflection. For day-time viewing, it's a good idea to provide a means for partially darkening the room.

ening the room.

As for the correct distance to allow between your eyes and the set, you can judge this by on food helps stop misery—gives your dog following this step: The TV picture is made up of 525 fine, parallel, horizontal lines (don't try to count tham) which was to the set of the count tham which was to the count tham the count that the c try to count them) which are Rex Wheat Germ Oil

ARTY, internationally famous feline, symbol-

izes this year's observance of National Cat Week, Nov. 11 through 17, and will be a living example of the slogan: "Many a man's best friend is his cat!"

Barty is the mascot of Radlo Station KFOX and has been a 20-pound bundle of energy working in behalf of cats everywhere for a long time. He has spoken up on many occasions, especially through the medium of the KFOX "Melodies 'N Memories" program that is aired each evening. His frequent radio appearances, as well as countless tributes paid to him by newspapers, magazines and pet trade publications have endeared him to the

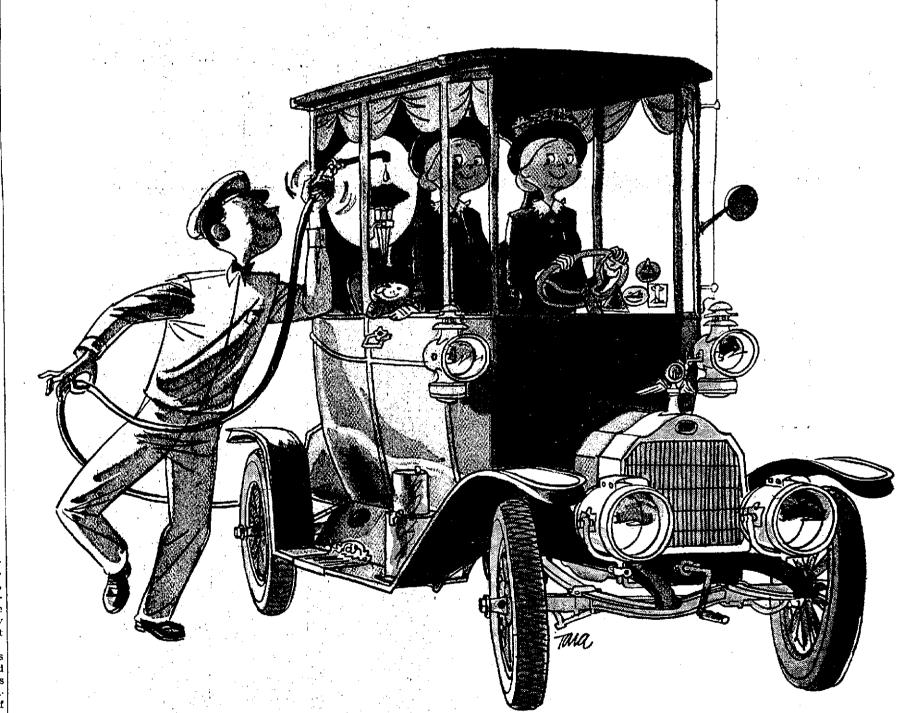
hearts of all cat lovers. Barty's master is Hal Nichls, owner of the radio station. who is also Los Angeles County chairman for National Cat Week. Nichols rescued Barty several years ago from an abandoned warehouse and, instead of being a homeless adventurer today, the cat enjoys a life of ease in Nichols' com-

fortable study. Nichols, who is also a member of the National Cat Advisory Council, of Pittsburgh, will have the 8-year-old, tortolse-and-white Earty in fine fettle for Cat Week. Barty reached his eighth birthday last Oct. 18.

Barty is called "the world's most photographed cat" and the picture accompanying this article indicates natural beauty, "personality" and dignity of this remarkable animal. Barty's picture will adorn a souvenir button which will be given to patrons of the 1951 Long Beach All Breeds Cat Show to be held in Long Beach Municipal Auditorium, Nov. 17 and The picture-button of the "Cat of the Year" will serve as a reminder to mankind for continuing kindness toward cats, according to Dr. Guy Bogart of Beaumont, president of the National Cat Week organly lighted to soften the glare ization.



How To Help Your "Scratching" Dog



extra friendly service



It's the thoughtful little things that distinguish service at your friendly, able Mobilgas Dealer. His whole business is built on an honest wish to help you get the most pleasurable miles from your car. He cleans windshields because he knows that good visibility means easier, safer driving for you. He prompts you about regular Mobilubrication because he knows better than anyone the importance to long car life of regular oil changes and other periodic check-ups. Batteries and tires get close attention because he understands how dangerous, inconvenient, and costly any interruption in service can be. His products-Mobilgas and Mobiloil-are the most-used of any in the world. For longer car life, go all the way with your Mobilgas Dealer. He'll go all the way with you-he's extra friendly, extra dependable.



This is one of hundreds of pictures in Life magazine's elaborate, magnificently printed new book, "Picture History of Western Man" (Simon & Schuster, \$10) which traces heritage of modern man from beginnings of Christendom to machine age in America. Of the 300 pages, 116 are in full color, including above photo of Italy's Piccolomini Frescoes by Pinturicchio, photographed by Fernand Bourges. Purpose of book, which has 150,000 words of "is to give Americans who would like to know where they are going, the understanding that can be found only in knowing where they came from," explains Andrew Heiskell, publisher of Life. Most satisfying and readable,

Fiction Shelp

EVIL UNDER THE SUN. by Anion Myrer, 371 pp. New York: Random House,

CLEVER WRITING and the theme of what man will do when confronted with evil should make a combination that will make this first novel a popular one. The style is reminiscent of the same thing which Jones did with "From Here to Eternity." However, this one doesn't quite achieve the same success. There is a conscious effort on the part of the author to turn a

The plot deals with a group of mature people in all stages of mental and moral upheavaiwho are gathered together in a Cape Cod town. Some of the characters are there to paint and some are local residents. The dialogue is difficult to follow in some instances; the introspection is not always clear. This book should prove a fine one for book review groups. It is bound to be controversial .--

Stan on THE PARTITY by Raight Mondy New York; W. W. Norton & Co. \$5.

RALPH MOODY'S new book is a fitting sequel to his first, "Little Britches," a bestseller. The story is laid in Littleton. Colo., south of Denver. The year, 1910, This story, like the first, is that of the author's life. Ralph's father passed away when Ralph was only 11 years old. Thereafter, the mantle of "Man of the Family" fell on his young but willing shoulders. The characters are cleancut. Mrs. Moody stands out with cameo-like clearness as a staunch, warm-hearted New England woman transplanted into the rather raw west, struggling uphili against odds to make both ends meet. Of course. Ralph t"Little Britches") and his older sister, Grace, help, too, And that is what makes it an exciting, poignant tale of Colorado early in this century, a tale that can sit proudly beside other Americana recording the early west. -R. W.

PUBSUIT OF GENTLEMEN by Kath-ron Craven, Husteated by Jack Lonk, 301 pp. New York: Covard-McCann, 10c 34 50.

PRUSILLA ALLEN was born in Comanche-ridden west Texas in the 1830s, grew up in spite of redskins, snakes, droughts and dirt storms with a hankering for males. At sweet 16 (and klssed) she sailed for New York, pulling all live senses to the fascinating task of catching herself a man. What follows lives up to what the dust jacket claims: "Romantic, amusing and shocking adventure." Miss Cravens -actress, radio commentator. war correspondent and magazine writer-met Drusilla in a rotting dlary in her grandmother's trunk when she took to a cave during a Texas cyclone, believed that it she were released in a novel she would make good reading. She was exactly right. The story is en-

tertaining and well told with some exceptionally nice characterization .-- F. T. K.

THE CLABRIEL HORN, by Felix Holt. 221 pp. New York: E. P. Dutton & Co. 45.

BiG and Little Eli Wakefield were father and son, and the horn that hung at Big Eli's side was a way of life for him. It marked the hunting man, the man who hunted for space for a man to breathe and live. That was easy to find in 1818; on the way into the Jackson Purchase the two took Hannah Bolen with them. She was a bound girl, and there was trouble to spare over that. So Big Ell tried to settle his mind on a home-like woman, and he tried to give away his horn and hound. But Little Eli at last raised breath enough to sound the horn, even if he was only 10 years old. He was older than Big Eli in a lot of ways; he knew what was best for a hunting man, and the horn summoned Blg Eli to go a little farther to find freedom. Easy writing and easy reading by an author new and promising.—G. L.

INDIAN SUMMER, by William Dean Howells, New York: E. P. Dutton & Co., \$1,16.

THIS, one of the outstanding novels of a truly great American novelist and critic, was first published in 1886. Here it is reprinted in the new American Edition of Everyman's Library at a time when Howells' power as a writer is gaining more and more appreciation from discriminating readers. The story is set around Americans vacationing in Italy, and with an abundance of dramatic and satirle humor deals with a longing for youth when youth has raced over the horizon .-

BELLIA, BELLIA KISSED A FELLA by Arthur Kobet, 206 pp. New York: Random House, Inc., \$2.75.

AVID readers of The New Yorker and Pa and Ma Gross and Bella Gross and her perennial sultor, Max Fine, in the setting of the Bronx, heartily will enjoy this new volume. It has a good deal more about the redoubtable Bella, and soldier Max and a dapper salesmanager named Morton L. Pomerantz. But Max comes home. Pa Gross plays Cupid, and Max and Bella happly go to the "moom pickcheh show."

The Crime Front

IM WILDE was a private operative from San Francisco, and the first sight of the woman he was supposed to watch was

in a bar. She played the plano like she meant it, and when her tather in law was found dead, and her husband dead drunk, she bld Tim she loved him. And she did mean that, too. But before im got much further along with his business, he had an ear sugged by a builet, and his pride hurt by a blonde. From then the action is fast and gripping, and the solution is all a mysthe action is fast and gripping, and the solution is all a mysry fan could ask for. This is one of the best.—G. L.

Book Reviews

Wanderer' Loaded With Color, Design

THE WANDERER, by Mika Waitari. New York: G. P. Putnam's Sons. \$3.75

By Paul Bartlett

TO QUOTE the blurb, "Heads roll, bronze cannons bombard, harem favorites connive, wily Levantines plot, political advisers topple, pirates swarm . . ." It's all ready-and more-for \$3.75, plus tax.

A Novelist Remembers

TIME TO REMEMBER, by Lloyd C. Douglas, 235 pp. Boston: Houghton Mitfiln Co. \$2.75.

By Roberta Toland

URING the five years that Mr. Douglas worked on "The Big Fisherman," he was sick. He says that when, on the last page, Simon Peter died, he half envied him. He would not attempt another novel. He was tired and he intended to rest. For the first time in 20 years he had time to remember.

In this book of reminiscences he writes unhampered with form and technique, perhaps as he may have always longed to write. It was, he said, an exercise in occupational therapy. He tells the story of his boyhood, of the people he knew and loved. He touches upon his ideals, his principles, his philosophy, his opinions on matters of current interest. Here are personal glimpes into the life and mind of this man whose novels have given inspiration and joy to so many. It is a delightful book; a fitting and proper one with which to

In the tradition of "Hadji Baba" and "A Thousand and One Nights," Waltari's latest is sensationalism watered down to the proper proportions for best sellerdom. "The Wanderer" is his third historical drama; his other prima donnas were "The Egyptian" and "The Adventurer." Shades of Dumas. Ghosts of Sabatini, Skeletons of Edgar Wallace. They're all back again in his flamboyant

Michael Carvajal is the wanderer, and he and his brother Andy suffer as many adventures as any Hollywood serial can offer. They take place in Turkey in the 16th Century during the rule of Suleiman the Magnificent, the Hitler of his day. Like a glittering tapestry, the book is loaded with color and design, in the Cross and Crescent weave.

But 434 pages of Cross and Crescent leave the reader a little exhausted. Of course he is secretly pleased or he would not have read through to the epilogue, wherein the sack of diamonds is returned to the here, Michael and Andy, the puppets of fate, are destined for good luck. Michael's wife, strangled before his eyes, will be conveniently forgotten. The sea of Marmora will glisten peacefully in the sun. Depravity will cease until * * *.

Books, Writers

Author-Teacher Relates Biography of a Queen

By Joseph Joel Keith

ARION CRAWFORD, author of the very charmand democratic touch is here ing volume, "The Little Princesses," turns to Queen Mary of England in her new book. "Mother and Queen." It is the story of the eminent grandmother of the daughters of the present British queen and king.

"CRAWFIE," as the authorteacher was called by the little princesses, calls her biography a love story, as indeed it is. Miss Crawford writes with such simplicity and such devotion that we see many persons in

QUEEN MARY is, of course, always present in this work of members of the royal family devotion, not only through the who came after are herein picwars and the death of her husband and her son, but during the abdication of the throne by a favorite son and uncle of the family-the sequence involving Queen Mary and the Duke of Windsor is written with restraint, with a tact and delicacy that is characteristic of Miss Crawford's work. But we see Queen Mary also as the humanitarian who is interested in the laborers of her country. She, herself, is an indefatigable worker. Throughout the volume, Miss Crawford never forgets that she is writing about a mother and a grandmother

too; one of the most charming sequences concerns Queen Mary's drives along country roads when she gives the soldiers a lift, including an American who did not recognize

MARION CRAWFORD'S story is more than a story of Queen Mary: it is also the story of a people torn by wars, by a desire to forge ahead under frightful circumstances - and for most of the people, Queen Mary remains a symbol, warm and heroic.

QUEEN VICTORIA and tured; many photographs, not previously published in the United States, are especially valuable and impressive.

THIS PRENTICE HALL volume should be an enlightening experience for many Americans who have read only newspaper accounts of Queen Mary's activities, and have had only fleeting glimpses of her in the newsreels. Many Americans have called this eminent lady "every inch a Queen.

MARION CRAWFORD'S biography is every inch a good

Korea Republic Stamps **Honor United Nations**

of the United Nations who have been fighting in Korea, the Republic of Korea has issued a special set of 32 stamps. There are two stamps-one green and one blue-for each country. The green stamp has a central figure of the Statue of Liberty flanked by flags of the participating country and that of Korea. The blue has a central design of the United Nations emblem flanked by the flags. The stamps, poorly printed, bear the same denomination -500 weum.

THE AMERICAN coal industry is asking the U.S. postal authorities to have a new stamp issued to honor the men who have died in coal mine disasters. This industry sought unsuccessfully to have a commemorative stamp for their 200th anniversay back in

TO HONOR the 16 members 1945 and has continued since that time to urge for a memorial stamp paying tribute to the industry.

Pastels in Show

Four pastels by Pierre Van and "Sans Souci" (Carefree).

Read Leon Sperry's hilarious novel "Bag and Baggage." A great book for service boys, A laugh a minute. At Buffum's, Walker's, Book Shop, Ado May's, Lou's Stationery, 5649 Atlantic, and Sears.

on lp. Cilea, "Andriana Lecouvreur"; Gershwin, "Porgy and Bess" (first complete); Leoncavallo, "Pagliacci"; Mozart,

mande),

"Rigoletto."

lection for November.

Opera Discs

THE OPERA season finds

brary adding many new operas

"Le Nozze di Figaro" (Mar-

riage of Figaro); "Operatic Re-

cital by Suzanne Danco" (with

L'Orchestre de la Suisse Ro-

Local interest in opera is

shown in the top requests of

the week. Mario Lanza in "The

Great Caruso"; Offenbach,

"Tales of Hoffman"; Puccini,

"Madame Butterfly"; Puccini,

"Manon Lescaut" and Verdi,

1886 PINE AVE. Phone 7-7384

the Long Beach Public Li-

Veen, Long Beach artist, will be shown for one week, beginning tomorrow, in the B&Q Gallery, 3714 E. Broadway. Hours will be from 9 a. m. to 5 p. m. Shown will be "Christus, the Man of Sorrow"; the humorou's "Operation Corn," and two French portraits, "Sans Gene" (Brazen)

> CATALOG OF U. S. STAMPS pages, illustrated and priced, free collectors calling at skop, or 15c mail. Stamps and cains of all coun-ps bought and sold. Albums and E. E. MORRISON (Stamp Shop)

Juried book in which Richard Gump of a famed San Francisco store tells how By Vera Williams
Press-Telegram Art Editor to buy really fine things at a reasonable price. LONG BEACH has some fine artists. They have orig-**Good Taste** inality, a flair for color and the ability to see the unusual in the usual. These characteristics Is Gaining plus training and talent combine to make the fall juried show of the Long Beach Art Association something espe-

Illustration is from "Good

Taste Costs No More."

T SAYS HERE that the level of taste is steadily

rising, that people are becom-

ing more and more conscious of

the value of good design. The

author should know: For 25

years he has been head of the

90-year-old, internationally fa-

mous Gump's store in San

In this handsome volume

Gump suggests how the home-

money's worth in things to

make her home attractive, but

more for her money. He offers

a simple approach toward hon-

est selection and discriminates

between market value and es-

thetic value, the latter of which,

he says, is within the reach of

all and should be the para-

mount consideration in making

any purchase. In short, in a

straightforward manner and in

a fresh, easy-to-read style he

shows that good taste costs no

more and what actually consti-

tutes good taste. Expert coun-

sel for anyone who wishes to

Tale Brings

By Garald Lagard

THE MARCABOTH WOMEN, by Vina Delmar. 288 pc. New York: Harcourt, Brace & Co. \$3.

TWENTY THREE YEARS

"Bad Girl." It was everything

the year '28 was-fast and

mocking, and it made money.

And in the fail of that year

your reviewer was making

money at a roulette wheel in

the swank casino at Aqua Cali-

ente, when suddenly winning

numbers meant nothing. There

was Vina Delmar, right off

the dust jacket of a Literary

Guild Selection. She wore a red

suit, with gold stuff here and

there. It was a first sight of

a novelist, and she was a

dreamer's novelist for a dream-

Since then your reviewer has

known many novelists; he has

become one himself, also a pub-

lisher's man. But Vina Del-

mar means something that a

first love means, and it's nice

is not long to remember

Memories

fix up the home.

Francisco.

Exhibit

cially worth seeing. The show, open to the publie, will hang throughout November in the Municipal Art Center, 2300 E. Ocean Blvd. A reception honoring the exhibiting artists is slated for Nov. at 8 to 10 p. m.

Robert Clark took first in oils for his "The Gleaners," done in subtle browns, a search through the rubble of a ruined building. Clark also is showing the oils "Bleak Point" and "The maker may get not only her

> Elaine Malco took second in oils for "The Fish," an interesting study of the produce of a typical fish market. Mrs. Malco also is showing oils. "My Rosary" and "Still Life."

> Neil Jacobe took first in water colors for "Homestead," red buildings in a setting of magnificent trees.

> Lucille Brown-Greene took second in water colors for "Summer Day," a large painting of picnickers in a park. Honorable mention in water colors went to Leta Hiles for "Provincial," a painting of antiques in an antique frame; Dick Hyland for a casein, "January," boats in cool colors, and John Bernard for a casein, "The Woman," an unusual portrait of a Mexican. The show includes:

Oils-John Bernard, "Moon, Ocean and Cliff"; Cleila von Weller, "1 Below Zero"; Gertrude Jones, portrait, "Janis"; Mrs. Josephine Howard, "Magnolia Blossoms"; Christian Gronfeldt, "Creek" and "Landscape"; Minnie K. Dow, "Contentment"; Florence Deaver, 'Celito Falls' and "Tempestuous Waters"; Mrs. Florence Hecht, "Fire Woman"; Virgil Bullock, "Adventure"; Paul Conners, "Big Santa Anita"; Joseph Nordmann, "Idiot's Delight" and "Silver Princess"; Enola Nicholson, "Sunday Evening Stroll"; Watson K. Frederick, "Lovers Retreat" and "Bouquet"; Margie Cate, "Fairway Five at Pebble Beach" and "Smoke Tree in the River Bed"; Grace Dimmick, "Flowers With Red Velvet" and "Old Man"; Athena Hall, "My Green Pitcher" and "Little Marionette"; Esther Heins, "Guiseppe" and "Holiday Bouquet"; Freda Marshall, "The Descried Home" and "Lonesome Trail"; Ethel Keeler, "Land of the Navajo" and "Mountain Stillness."

to remember. And her latest novel revives a passion for her way with words. Her Water Colors-Lucille Brownsmooth irony and her tartness Greene, "Fiesta": John Bernwithout malice, sets up a famard, "The Fig Tree"; Leta ily real enough to have phone Hiles, "Marine Life"; Patricia numbers. These Marcaboth Bartell, "Sunny Valley"; Lyla women are five, and the fifth S. Oderkirk, "Miami, Ariz."; is Ruby who married Simon Moise Fair, "Rock at Laguna" with a 30-year span between and "Salt Works"; Paul Contheir ages. And the impact of ner. "Charleston Mountains' this girl, who is all body and and "Congress on the Beach"; no brains, upon the family Ruth Osborn, "Snug Harbor"; makes an uncommon story of Grace Dimmick, "People on the wealth, domination, and the Beach" and "Harbor Scene": pride of being proud. It is Athena Hall, "Little Tabernaeverything it should be, incle"; Hazel Thayer, "Not Main cluding the Literary Guild Se-Street" and "Dombeya Blossoms"; Alice Dellinger, "Olvera St."; Joan Strickland, "Dr. Bar-Library Adds tell"; Ina DeCan, "Kitty,"

An exhibit of work by life members of the Art Association also hangs in the Center, Helen Crail, exhibitions chair-

man for membership shows, headed the committee which hung the show.

Long Beach **Best Sellers**

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Marquand.
4. MOSES, by Asch.
5. LIE DOWN IN DARKNESS, by SUTON.
6. AND RIDE A TIGER, by Wilder.
NONFICTION:

1. KON-TIKI, by Heyerdahl, 2. THE SEA AROUND US, by Caraon-3. MY HOME ON THE RANGE, 4. QUEST FOR A LOST CITY, by 5. TIME TO REMEMBER, by Douglas.
6. THE MEMOIRS OF HERBERT HOOVER.

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This reproduction of John Paul Jones' historic man-of-war. the Bon Homme Richard, was etched with an ordinary sewing needle on the back of a plastic pane by James P. Block, a Long Beach Navy man, while in Korean waters.

Reproduction of Sailing Ship Etched With Needle

By Lilian Haislip

RT IS where you find it. of beauty and grace in the deli-James P. Block, aviacate silvery lines of the ship.

tion machinist's mate in the Navy, found his in the dreary hours off duty aboard the USS Bon Homme Richard, the carrier in Korean waters.

To while away the tedious hours off duty, Block, the son of Mr. and Mrs. Paul V. Block, of 4381 E. 14th St., painstakingly etched on plastic a masterly reproduction of the original Bon Homme Richard, a full rigged sailing vessel under John Paul Jones' command.

The self-made artist's etching tool was an ordinary sewing needle, the only tool available. At times his fingers became so sore from the constant use of the needle that he was unable to continue work. To complicate matters, the etching was done in "reverse" or on the back of the plastic pane, so that the picture is seen through the plastic, not on it.

With no background of formal art instruction to guide him, Block nevertheless succeeded in achieving an effect

begun to fight." Block, a graduate of Wilson High School, was in the first group of reserves in the United States to enter the Korean conflict as a unit-the V-F 781, a fighter squadron from Los Alamitos Naval Air Station where he had trained.

In letters to his parents,

Block indicated that he had

first drawn a sketch of the old

ship and then had etched the

design, using his own drawing

The original Bon Homme

Richard is historically famous

as the ship on which John

Paul Jones engaged the vastly

superior British ship, Serapis,

in battle in 1779. When Jones

ran his ship close to the British

vessel and finally lashed her to

the Serapis, the British com-

mander asked if he had

"struck," to which Jones made

his famous reply: "I have just

Block's artistic bent also found expression in the designing of an insignia for the squadron. His design, starshaped, showing a panther diving through flames, was chosen from many entries as the official insignia.

Guvense Seethaler Art Show Opens

THIS IS the story of John Smith, whose death in the wilds of colonial Virginia might have been an awful one had it not been for the little forest princess Pocahontas. But there is more to the story of John Smith than his rescue by an Indian girl-much more-for this Engli-shman learned swordsmanship early and so well that he became a professional soldier and plunged into a lifetime of action-packed adventure which took him through wars in Europe, the Near East, and finally to America. Like Mrs. Leighton's previous "The Singing Cave" and "Judith of France," here is adventure, intrigue and thrills engagingly written by one who really knows her history. Illustrations by the author's teenage son, James Leighton, are outstanding.-F. T. K.

BELMONT SHORE

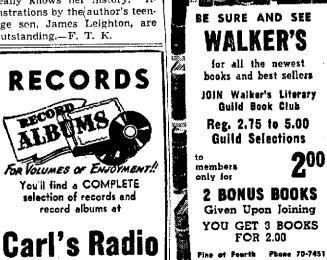
5110 E. 2nd St. Ph. 8-0172

MAINTINGS of Karl Seethaler, director of the Long Beach Academy of Art, are exhibited in a one-man show, at the Willard Houghland Galleries, 2630 Palm Dr., Manhattan Beach, starting yesterday.

Approximately 100 paintings by Seethaler will be seen during the event, which will continue through Nov. 30. The galleries will be open to the public each day except Thurs-

Many of the pictures reveal a semi-abstract approach, in keeping with the modern trend. Seethaler's works are seen in a variety of media, including oil, water color and washes.

He also exhibits several pieces of sculpture.



🏰nday, November 4, 1951

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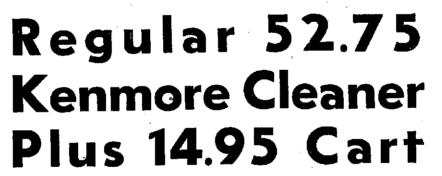
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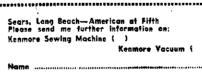
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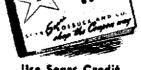
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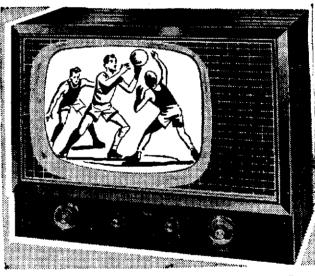
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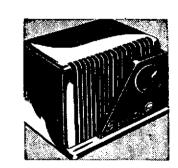
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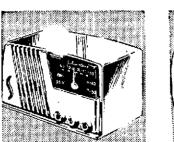
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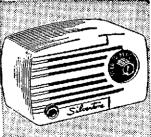


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